

PARTICIPATION AGREEMENT

BETWEEN:

IMPACT VALLEY Name of Project Management Team (hereinafter referred to as “*IMPACT VALLEY*”)

AND

[Insert Full Name of Participating Institution] (hereinafter referred to as “*the Participant*”)

AND

GSK (hereinafter referred to as “*GSK*”), industrial partner with a surplus of unused material as defined below

WHEREAS:

- TRY AGAIN? is a project developed by Impact Valley consisting of an industrial upcycling initiative that is proposed to higher education institutions and creatives in Belgium;
- GSK is a company developing, manufacturing and selling pharma products and vaccines and has stock of unused glass syringe pallets that is willing to propose for upcycling prototyping purposes;
- The Participant agrees to participate to this contest initiative (which can be part included as part of its academic and educational programme), and agrees to ensure ethical, traceable, and sustainable use of the materials provided.

NOW, THEREFORE, THE PARTIES AGREE AS FOLLOWS:

1. Project Participation

The Participant agrees to:

- Sign this Agreement prior to receipt of materials.

2. Delivery and Storage of Materials

IMPACT VALLEY and GSK shall arrange the delivery of upcycling materials (glass syringe pallets) in accordance with the pre-agreed timeline.

The Participant shall receive, store, and secure the materials in a designated, compliant space.

3. Use and Tracking of Materials

The Participant shall implement and maintain a tracking system to monitor:

- Receipt and condition of materials;
- Quantity used or remaining;
- Any loss, damage, or misappropriation.

These materials must be stored, used, and tracked in accordance with the guidelines outlined in this agreement.

A Material Tracking Form (provided by IMPACT VALLEY) must be completed and submitted by December 31, 2026.

4. Recycling and Upcycling Obligations

This is an upcycling project. The primary goal is to revalorise the material through creative and educational transformation.

The Participant may not simply recycle 100% of the material without attempting a creative or pedagogical intervention aligned with the program.

All unused, damaged, or surplus materials must be recycled exclusively through IMPACT VALLEY's designated recycling partner.

Unauthorized disposal, resale, or passive recycling without upcycling effort is strictly prohibited.

Final recycling confirmation is due by December 31, 2026.

To ensure the responsible disposal and recycling of surplus materials provided in the context of this upcycling initiative, distinct processes have been established for the two categories of partners: art schools and professionals. The participants undertake complying with the appropriate recycling process.

1. **Art Schools:** For participating schools, the responsibility for waste segregation lies with the students themselves. After segregating the surplus materials, as described in ANNEXE B, schools are required to transport them to IMPACT VALLEY's designated recycling partner (VEOLIA) collection points in Belgium for recycling. In ANNEXE C, the collection points specified by IMPACT VALLEY's designated recycling partner (VEOLIA).
2. **Professional Designers:** For professionals, the responsibility for waste segregation lies with the designers themselves. After segregating the surplus materials, as described in ANNEXE B, designers are required to transport them to IMPACT VALLEY's designated recycling partner (VEOLIA) collection points in Belgium for recycling. In ANNEXE C, the collection points specified by IMPACT VALLEY's designated recycling partner (VEOLIA).

Both processes are designed to align with IMPACT VALLEY and GSK Biologicals SA commitment to sustainability and responsible waste management, ensuring that surplus materials are recycled efficiently and in compliance with environmental standards.

5. Ethical Prototyping and Brand Integrity

Material use must reflect the project's educational and upcycling mission. No project may:

- Undermine the image or branding of GSK;
- Detract from the ethical objectives of the TRY AGAIN? Program as outlined hereunder.

IMPACT VALLEY reserves the right to disqualify any entry not aligned with these principles.

6. Communication, Public Recognition and Use of Institutional Identity

The Participant grants IMPACT VALLEY the right to use its name, logo, and general details (e.g., country, situation, engagement) in:

- Promotional materials and event documentation;
- Online platforms and press releases.

This right is non-exclusive, revocable upon written notice (except where already published), and strictly non-commercial.

IMPACT VALLEY may also document the participation of the Participant through photographs, video recordings, and event coverage for communication purposes related to the TRY AGAIN? Initiative.

Any use of GSK's name or logo by the Participant requires prior written approval from GSK.

Any external communication carried out by the Creative Partner in connection with the project shall mention the TRY AGAIN? initiative and Impact Valley in its capacity as organizer.

IMPACT VALLEY and its partners will always have the opportunity to comment on any communication in which they are mentioned and may request that it be modified if it is prejudicial to them.

7. Data Protection and GDPR Compliance

IMPACT VALLEY shall comply with the General Data Protection Regulation (GDPR – EU 2016/679).

IMPACT VALLEY will:

- Only collect personal data necessary for participation (e.g., names, project titles, institutional affiliations);
- Ensure secure processing and storage of data;

- Allow Participants and students to request access, correction, or deletion of their data;
- Never sell or transfer data to third parties.

A detailed Data Privacy Notice is attached as ANNEX A.

For your information, some of your personal information will be shared with GSK Biologicals SA, acting as separate Data Controller, which will process your data based on its legitimate interest with the view of limiting the risk of fraud or counterfeit with the unused glass syringes.

More information regarding said data processing by GSK together with its contact details may be found in the Privacy Notice attached to this contract

8. Intellectual Property Rights

Each participant retains full ownership of the intellectual property (IP) created as part of their participation in the TRY AGAIN? Initiative.

By submitting a project, the participants grant IMPACT VALLEY a free, non-exclusive, worldwide license to:

- Exhibit, reproduce, and distribute the submitted prototypes and related media (e.g. photos, videos, descriptions, supporting documentation);
- Use this material in educational, promotional, or archival content (in both digital and physical formats).

This license does **not** limit the participants' ability to further develop or commercially exploit their own creations after the program.

The participants certify that the submitted prototypes:

- Are original works;
- Do not infringe upon the rights (including IP rights) of third parties;
- Comply with the participation rules and submission guidelines provided by IMPACT VALLEY.

9. Liability and Indemnity

The Participant shall be liable for loss, or misuse of the provided materials. The Participant agrees to indemnify and hold harmless IMPACT VALLEY, GSK, and the recycling partner from any legal claims arising from:

- Improper storage, handling, or disposal;
- Unauthorized use of materials;
- Breach of this Agreement.

10. Term and Termination

This Agreement is effective from the date of signature and remains in effect until completion of the program's final exhibition and material reconciliation.

IMPACT VALLEY may terminate this Agreement if:

- The Participant fails to comply with material handling or ethical standards;
- There is evidence of reputational harm caused by the Participant's conduct.

Signed on behalf of:

IMPACT VALLEY

Name: ALEXANDRE PHILIPPE

Title:

Date:

Signature:

Participating Institution

Name:

Title:

Date:

Signature:

GSK Representative

Name:

Title:

Date:

Signature:

Annex A: Data Privacy Notice

TRY AGAIN? INITIATIVE

1. General Information

IMPACT VALLEY srl (hereinafter “IMPACT VALLEY”, “we”, “us”) and GlaxoSmithKline Biologicals SA (hereinafter “GSK”) are committed to protecting the privacy of all individuals participating in the TRY AGAIN? upcycling initiative. This Data Privacy Notice (hereinafter “the Notice”) explains how we collect, use, and safeguard your personal data as part of this program.

By submitting your information as a Participant, Student, or Institutional Representative, you acknowledge that you have read and agreed to this Notice.

2. Identity of the Data Controllers

The first separate data controller is:

IMPACT VALLEY SPRL
Avenue Louise 251, 1050 Brussels, Belgium
hello@impact-valley.com

The second separate data controller is:

GlaxoSmithKline Biologicals SA,
rue de l’Institut 89, 1330 Rixensart, Belgium
BE-NL.cpa@gsk.com

3. Collected data

IMPACT VALLEY may collect the following categories of data through your active participation:

- Identification data (e.g., name, email address, school or organisation)
- Institutional or project contact information
- Project-related content: titles, descriptions, photos/videos
- Communications and feedback related to the program
- Website usage data (through cookies and analytics)
- Home contact details (residency)
- National registration number

GSK collects the following categories of data from IMPACT VALLEY :

- Identification data (first name, last name, name, school or organisation)
- Home contact details (residency)
- National registration number

No sensitive personal data (e.g., health, ethnicity) is collected in the context of this program.

4. Legal Basis for Processing

Your personal data is processed by IMPACT VALLEY on the following legal grounds under the GDPR:

Consent (Art. 6.1.a): for specific uses such as promotional publication.

Contractual necessity (Art. 6.1.b): to perform the services associated with your registration and participation.

Legitimate interests (Art. 6.1.f): for managing the program efficiently and securely.

Your personal data is processed by GSK on the following legal grounds under the GDPR:

Legitimate interests (Art. 6.1.f): to limit risk of fraud or counterfeit when receiving the unused glass syringe.

5. Purposes of Processing

Your data may be used by IMPACT VALLEY for:

- Registering and managing your participation in the program
- Contacting you with logistical updates and reminders
- Publishing project summaries, photos, or interviews (only with consent)
- Evaluating the initiative's impact and reporting anonymised results to partners
- Complying with legal obligations
-

Your data may be used by GSK to ensure the tracking of the and limit the risk of fraud and counterfeit by using the unused glass syringe for any other purpose than as arts, architecture, furniture or fashion:

6. Data Sharing

IMPACT VALLEY will only share your personal data with:

- GSK, the initiative's sponsor, for operational and reporting purposes
- Logistics or recycling partners, to facilitate material collection and delivery
- Marketing or communication agencies, solely when you provide prior consent
- Public authorities, where required by law

No data is sold to third parties or transferred for unrelated commercial use.

GSK shares your personal information on a need to know basis, and to the extent necessary to follow laws and regulations.

From time to time, GSK may also need to make your personal information available to external organizations, such as:

- our professional advisors and auditors; and
- regulators, governments and law enforcement authorities.

7. International Transfers

Your data is not transferred outside of the European Economic Area (EEA). Should any future transfer be necessary, it will be secured via standard contractual clauses or other mechanisms allowed under GDPR.

8. Cookies and Analytics

Website interactions related to TRY AGAIN? may be tracked using cookies and tools like Google Analytics to improve user experience and report on performance. You can manage cookie settings via your browser.

9. Data Retention

We retain your personal data for up to 3 years after the end of the program. This allows us to respond to audit requests, report results, and preserve historical project records. After this period, data will be securely deleted or anonymised.

10. Your Rights

Under GDPR, you have the right to:

- Access your personal data
- Correct inaccuracies
- Request deletion
- Withdraw your consent at any time (when applicable)
- Object to or restrict processing under certain conditions
- File a complaint with the Belgian Data Protection Authority (www.dataprotectionauthority.be)

Requests to IMPACT VALLEY should be sent to:
hello@impact-valley.com
Avenue Louise 251, 1050 Brussels, Belgium

Requests to GSK should be sent to:
GlaxoSmithKline Biologicals SA,
rue de l'Institut 89, 1330 Rixensart, Belgium
BE-NL.cpa@gsk.com

11. Minors

Individuals under the age of 18 must obtain the consent of their parent or legal guardian before submitting any personal data to us.

12. Updates to This Notice

We may update this Notice from time to time in response to legal or operational changes. Any significant changes will be communicated via email or the program's website.

Annex B: IMPACT VALLEY's designated recycling partner's note and segregation process

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During unpackaging, the materials identified are as follows: wood pallets, Aquilux boxes and Hypacs, plastic film on Hypacs, nests, and vials.

Below are the waste sorting standards coming from Veolia for containers segregation:

- Wood pallets: reuse or wood waste
- Aquilux boxes, Hypacs and nests: rigid plastics
- Plastic films: residual waste
- Vials: glass.

Annex C: Collection points specified by IMPACT VALLEY's designated recycling partner and the expected waste segregation process.

TRY AGAIN? INITIATIVE

Link to the various collection points: [Livrez-vous des déchets en tant qu'individu | Veolia Belgique](#)

Flander	Brussels	Wallonia
Luithagen (Anvers) Schomhoeveweg 1 2030 Anvers Belgique	Neder-Over-Heembeek (Brussels) Vilvoordsesteenweg 218 1120 Brussel België	Sombreffe (Namur) Rue de la basse sambre 8 - 10 5140 Sombreffe België
Beerse (Anvers) Steenbakkersdam 43 - 44 2340 Beerse Belgique	Laeken (Brussels) Werkhuizenkaai 100 1000 Brussel Belgique	Estaimpuis (Hainaut) Rue de Tonneliers 1 7730 Estaimpuis België
Genk (Limbourg) Geleenlaan 34 3600 Genk België		Herstal (Liège) Pre wigy 1 4040 Herstal België
Gand (Flandre orientale) Hulsdonk 10 - 20 9042 Gand Belgique		
Izegem (Flandre occidentale) Lodewijk De Raetlaan 9 8870 Izegem België		